



•Dear Friends:

Las Palmas Medical Center is pleased to present our fourth annual conference, with our **2011 Limb Salvage Conference** at the El Paso Convention and Performing Arts Center. The event will take place on September 16, 2011 and exhibitors should have papers in by August 2, 2011, close of business. Please submit payment by Friday, August 26, 2011, close of business.

The Conference is an inter-disciplinary program that will feature a wide spectrum of topics and speakers that will address limb salvage through the **lens of vascular disease, peripheral arterial disease, diabetes and wounds** See next page for faculty.

The target audience includes all specialties of Physicians and Healthcare professionals who deal in the diagnosis and treatment of vascular disease, diabetes, and other related causes of wounds. The conference will focus on evidence-based practice and best possible outcomes for patients with issues related to limb salvage. We will continue to focus on new developments in the field of Limb Salvage.

The cost of the event is \$165.00 for Physicians and \$90.00 for all other healthcare providers. Early bird registration will be \$125.00 for Physicians and \$70.00 for others. Early Bird Registration ends August 22, 2010. The Conference provides continuing education for physicians, nurses, and physical therapists.

We are attaching a packet for your review as it relates to sponsorship opportunities. Thank you for taking the time to review the packet. Please submit:

1. Signed page for your exhibit choice :
 - a. any one of premier packages for exhibitors, pages 3-10 are your choices
or
 - b. Large or small *exhibit booth* only, page 11
2. Signed contract at end of packet.
3. Payment via check on or before August 26, 2011.

We are certain that we will develop a plan for shared success.

Sincerely,

Liza Richardson and Patty Hicks, Vendor and Sponsorship Sub-Group

and

Luis Porras, M.D. Chair Planning Committee
on behalf of The Planning Committee



SPEAKERS:

Craig Walker, MD, Medical Director Cardiovascular Institute of the South, co-founder of New Cardiovascular Horizonst o educate medical professionals on latest issues in coronary and peripheral vascular disease.

Jorge Plutzky, MD Vascular specialist Brigham and Women's Hospital, and faculty at Harvard School of Medicine.

Juan Bravo MD, Wound and HBO specialist from South Florida, Board of Directors at American Academy of Wound Management.

Tam T. Huynh ,MD , Methodist Hospital and MD Anderson, Houston, and Resident Training in Vascular Surgery for UTHSC Medical School, Houston.

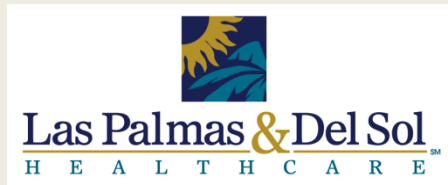
Boulos Toursarkissian ,MD, Associate Professor and Chief, Vascular Surgery, Surgery, School of Medicine, University of Texas Health Science Center, San Antonio, TX .

Terry Treadwell, MD, Director Institute for Advanced Wound Care, Baptist Medical Center, Montgomery Alabama.

David J. Margolis, MD, PhD, Professor of Dermatology, Research Interest Skin Ulcers, University of Pennsylvania.

Randall Wolcott, MD, Adjunct Professor, Department of Microbiology and Immunology, Texas Tech University Health Sciences Center, School of Medicine; Lubbock, Texas.

Gregory Anstead MD, PhD, Professor UTHSC San Antonio School of Medicine, Infectious Disease.



COMMERCIAL SUPPORT REGULATIONS

As you know, there are ACCME and TMA guidelines and regulations for commercial support, and we hope the following facts will help you to understand the difference between Exhibitors and Educational grants from commercial entities.

1. Exhibitors pay a fee for a booth exhibit, either large or small.
2. A commercial support entity may ask that the organization apply for an educational grant. In this conference. The grant must be an unrestricted educational grant. The grant may not in any way influence choice of speaker, objectives or content. Call Liza Richardson 915-521-1104 or email Dr. Porras @ porrasmd@sbcglobal.net for questions.
3. The promise of a booth for exhibit may NOT be a benefit of providing a support grant.
4. There is the opportunity for grantors to purchase a booth and an exhibit space. The booth or exhibit space is a separate charge.
5. There are opportunities for purchasing a **premier exhibit space**, which includes sponsoring a break, lunch, wine and cheese reception, or conference bag. Acknowledgement of this sponsorship, superior visibility and excellent opportunity for interactive time with participants. These are on a first come first served basis.
6. There are also three opportunities for vendors to do an **educational breakout session** for participants, where no CME's are offered but you have an assigned time and space to provide an educational session for your products: how to use them, and to connect with participants on a level that will allow you to in-service and market products.
7. All grantors and exhibitors will be listed in the conference materials, but no commercial leaflets or printed marketing material is placed in conference bag materials or CD, nor allowed outside of the vendor areas. Grantors and exhibitors may attend any session of the conference, but may not discuss a specific product or engage in sales activities in the sessions. The exception is the conference bag sponsor's logo may be placed on the back of the bag.
8. All exhibits and mention of commercial products will be outside of the area where the actual education takes place. We plan a very nice, easy access, separate area for your exhibits.
9. If you purchase an regular or premier exhibit space without giving an educational grant, you will be signing an agreement with the conference event staff of Las Palmas Medical Center, a campus of Las Palmas Del Sol Healthcare.
10. Electricity for your booth is a separate charge to Las Palmas Medical Center. The conference event staff will then make arrangements with the venue. Charge is \$60.



Platinum Exhibitor 1 Sponsorship of Conference Bag

Limb Salvage 2011 is an excellent opportunity to reach Physicians and other Healthcare Professionals that deal with the diagnostics and treatment of Vascular Disease, prevention and treatment of Diabetes, and prevention and treatment of associated wounds.

A premier sponsorship exhibit space with logo on the Conference Bag at the is available to a key sponsor:

Conference Bag Sponsorship \$6000 Includes:

Logo on back of conference bag

Mentions in the brochure and packet.

Banner Space in the main area.

20X10 Booth Space

One Available

Accepted By: _____

Company Name and Representative Name

Date: _____

Please make checks payable to:

Las Palmas Medical Center

Submit to:

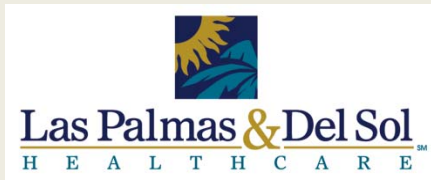
Patty Hicks, c/o Wound Care Center

101 Rim Rd. Suite 200, El Paso TX 79902

Name of Person Responsible for being at Booth: _____

Electricity YES NO

Electricity requires separate check for \$60.00



Platinum Exhibitor 2 Post-Conference Reception

Limb Salvage 2011 is an excellent opportunity to reach Physicians and other Healthcare Professionals that deal with the diagnostics and treatment of Vascular Disease, prevention and treatment of Diabetes, and prevention and treatment of associated wounds.

A premier sponsorship of the post-conference reception following the conference is available to a key sponsor:

Reception Sponsor Package \$5000 Sponsorship Includes:

Mentions in brochure and packet

Banner Space in the main area

20X10 Booth Space

One available

Accepted By: _____
Company Name and Representative Name

Date: _____

Please make checks payable to:

Las Palmas Medical Center

Submit to:

Patty Hicks, c/o Wound Care Center

101 Rim Rd. Suite 200, El Paso TX 79902

Name of Person Responsible for being at Booth: _____

Electricity **YES** **NO**

Electricity requires separate check for \$60.00



Platinum Exhibitor 3 Lunch Sponsor

Limb Salvage 2011 is an excellent opportunity to reach Physicians and other Healthcare Professionals that deal with the diagnostics and treatment of Vascular Disease, prevention and treatment of Diabetes, and prevention and treatment of associated wounds.

A premier sponsorship of the lunch, deliciously catered by the Convention and Visitors Center, is available to a key sponsor:

Lunch Sponsor Package \$5000 Sponsorship Includes:

Mentions in brochure and packet

Banner Space in the main Area.

20X10 Booth Space

One available

Accepted By: _____
Company Name and Representative Name

Date: _____

Please make checks payable to:

Las Palmas Medical Center

Submit to:

Patty Hicks, c/o Wound Care Center

101 Rim Rd. Suite 200, El Paso TX 79902

Name of Person Responsible for being at Booth: _____

Electricity YES NO

Electricity requires separate check for \$60.00



Gold Exhibitor 1 Continental Breakfast Sponsor

Follow the Path (a Conference on Limb Salvage) is an excellent opportunity to reach Physicians and other Healthcare Professionals that deal with the diagnostics and treatment of Vascular Disease, prevention and treatment of Diabetes, and prevention and treatment of associated wounds.

A premier sponsorship of the Continental Breakfast preceding the conference is available to a key sponsor:

Breakfast Sponsor Package \$3000 Sponsorship Includes:

Mentions in brochure and packet

Placard at breakfast area.

20X10 Booth Space
One available

Accepted By: _____
Company Name and Representative Name

Date: _____

Please make checks payable to:

Las Palmas Medical Center

Submit to:

Patty Hicks, c/o Wound Care Center

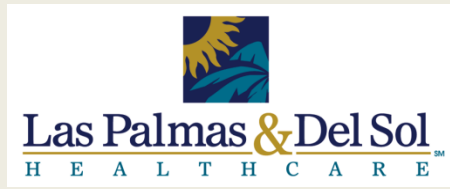
101 Rim Rd. Suite 200, El Paso TX 79902

Name of Person Responsible for being at

Booth: _____

Electricity YES NO

Electricity requires separate check for \$60.00



Gold Exhibitor 2 Exhibit Area Sponsor

Limb Salvage 2011 is an excellent opportunity to reach Physicians and other Healthcare Professionals who deal with the diagnosis and treatment of Vascular Disease, prevention and treatment of Diabetes, and prevention and treatment of associated wounds.

Exhibit Area Package \$3000 Sponsorship Includes:

Special Signage outside of the Vendor Booth Area

Mentions in the brochure and packet.

20X10 Booth Space

One Available

Accepted By: _____

Company Name and Representative Name

Date: _____

Please make checks payable to:

Las Palmas Medical Center

Patty Hicks, c/o Wound Care Center

101 Rim Rd. Suite 200, El Paso TX 79902

Name of Person Responsible for being at Booth: _____

Electricity **YES** **NO**

Electricity requires separate check for \$60.00



Silver Exhibitor 1 AM Break Sponsor

Limb Salvage 2011 is an excellent opportunity to reach Physicians and other Healthcare Professionals that deal with the diagnostics and treatment of Vascular Disease, prevention and treatment of Diabetes, and prevention and treatment of associated wounds.

A premier sponsorship of the AM Break at the conference is available to a key sponsor:

AM Break Sponsor Package \$2500 Sponsorship Includes:

Mentions in brochure and packet

Placard at the Break Table

20X10 Booth Space

One Available

Accepted By: _____
Company Name and Representative Name

Date: _____

Please make checks payable to:

Las Palmas Medical Center

Submit to:

Patty Hicks, c/o Wound Care Center

101 Rim Rd. Suite 200, El Paso TX 79902

Name of Person Responsible for being at Booth: _____

Electricity YES NO

Electricity requires separate check for \$60.00



Silver Exhibitor 2 PM Break Sponsor

Limb Salvage 2011 is an excellent opportunity to reach Physicians and other Healthcare Professionals that deal with the diagnostics and treatment of Vascular Disease, prevention and treatment of Diabetes, and prevention and treatment of associated wounds.

A premier sponsorship of the afternoon break at the conference is available to a key sponsor:

PM Break Sponsor Package \$2500 Sponsorship Includes:

Mentions in brochure and packet

Placard at the Break Table

20X10 Booth Space

One Available

Accepted By: _____
Company Name and Representative Name

Date: _____

Please make checks payable to:

Las Palmas Medical Center

Submit to:

Patty Hicks, c/o Wound Care Center

101 Rim Rd. Suite 200, El Paso TX 79902

Name of Person Responsible for being at Booth: _____

Electricity YES NO

Electricity requires separate check for \$60.00



Non-CME Educational Breakout Sessions

Follow the Path (a Conference on Limb Salvage) is an excellent opportunity to reach Physicians and other Healthcare Professionals that deal with the diagnostics and treatment of Peripheral Vascular Disease, prevention and treatment of Diabetes, and prevention and treatment of associated wounds. Many of our vendors have products that they would like to show to end users (physicians, allied health, physical therapists and this is that opportunity.

A 30 minute Breakout Educational Session (Non-CME) is available to 3 Exhibitors

Educational Breakout Package \$2000 Sponsorship Includes:

Mentions in brochure and packet

Sign for non-CME Breakouts in Vendor Area

20X10 Booth Space and a half-hour educational breakout in a separate room to provide education for health care providers.

Three Available

Accepted By: _____
Company Name and Representative Name

Date: _____

Please make checks payable to:

Las Palmas Medical Center

Submit to:

Patty Hicks, c/o Wound Care Center

101 Rim Rd. Suite 200, El Paso TX 79902

Name of Person Responsible for being at Booth: _____

Electricity YES NO

Electricity requires separate check for \$60.00

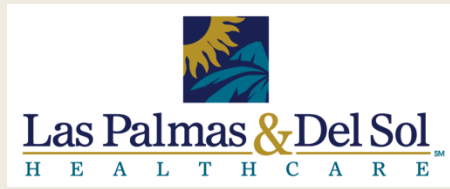


Exhibit Booth and Double Exhibit Booth

All booth arrangements, to include the use of electricity, must be made with the Event Staff. Sales, with exception of food sales, may be made from the booth.

The Booth Package Includes:

Table (One in the Regular Booth.)

Chairs (Two in the Regular Booth)

Draping for three sides of the booth.

One Parking Pass

Two Lunches

One exhibitor sign.

Package Price:

Regular Booth (10x10)-\$600.00

Double Booth (20X10)-\$1000.00

Non-Profit Small Booth: \$400.00

Accepted By: _____
Company Name and Representative Name

Date: _____

Please make checks payable to:
Las Palmas Medical Center
Submit to:
Patty Hicks, c/o Wound Care Center
101 Rim Rd. El Paso TX 79902

Name of Person Responsible for being at Booth: _____

Electricity YES NO

Electricity requires separate check for \$60.00

Contract with Las Palmas Medical Center A Campus of Las Palmas Del Sol Healthcare



1. No person, company or organization shall assign, sublet or share the booth without the consent of the Las Palmas Medical Center Staff.
2. Each booth vendor will pay \$600.00 or \$1000.00 for assigned rental space for the term of the event. Non-profit organizations will pay \$400 for a 10 x 10 rental space.
3. Booth Vendors are not allowed to sell food or drink for consumption during the event. Booths authorized to sample food and beverage or to give candy away as a premium must have the proper permits that are issued by the City County Health District.
4. All booths must be operational by the start of the conference.
5. All booth vendors are responsible for keeping their space clean during the conference and for hauling boxes and excess trash out after the conference.
6. Each booth is responsible for their own electrical needs. Arrangements must be made directly with the Event Staff.
8. A balloon retrieval fee of \$25.00 will be imposed on vendors giving balloons away. Fee does not apply to booth decorations.
9. Each booth will have one person designated to be in charge of the booth at all times. Please designate this on the form for booth rental.
10. The conference staff reserves the right to close any booth that does not fit in to the general character of the conference.
13. Every reasonable precaution will be taken by the event staff to protect property during set up, conference times, and take down. However, neither the sponsors of the conference, Las Palmas Medical Center, service contractors, building or ground officials, officers, staff members or directors of any of the same, are responsible for the safety of the property of the booth vendor from theft or damage by fire, accident, vandalism, or other causes.
14. You agree to abide by all of the rules and regulations of the El Paso Performing Arts and Convention Center. Each booth vendor agrees to hold harmless and indemnify the El Paso Performing Arts and Convention Center, Las Palmas Medical Center and all of the sponsors and directors from responsibility, liability, damages, costs or attorney fees arising out of or incident to the use of booths during the event. Las Palmas Medical Center, a campus of Las Palmas Del Sol Healthcare, requires proof of insurance no less than thirty days prior to the event.

Accepted By: _____

Date: _____



Contract with Las Palmas Medical Center, a Campus of Las Palmas Del Sol Healthcare

NOTE: SPONSORS GIVING EDUCATIONAL GRANTS FOR SPONSORSHIP OF VARIOUS ACTIVITIES MUST ALSO SIGN COMMERCIAL SUPPORT AGREEMENT WITH CME PROVIDER, LAS PALMAS DEL SOL HEALTHCARE. For questions, call Liza Richardson, CME Director, at 915-521-1104 or email Dr. Jose Luis Porras @ porrasmd@sbcglobal.net

The undersigned is contracting with the Las Palmas Medical Center , a Campus of Las Palmas Del Sol Healthcare, For participation as an exhibitor in the Limb Salvage Conference 2011 in the exhibitor category indicated below. Please check the category in which you are participating:

- Exhibitor and Conference Bag Sponso Exhibitor and Post-Conference Reception Sponsor
- Exhibitor and Vendor Area Sponsor Exhibitor and Luncheon Sponsor
- Exhibitor and Continental Breakfast Sponsor Exhibitor and AM Break Sponsor
- Exhibitor and PM Break Sponsor Non-CME Educational Breakout Session
- Exhibitor Booth Only, Regular Exhibitor Booth Only, Double

Please complete the above and return the contract, check or money order, And a signed copy of the booth rules and regulations to:

**Las Palmas Medical Center
c/o Limb Salvage Ctr
101 Rim Rd., Suite 200 Attn: Patty Hicks
El Paso, TX 79902**

Vendor Name: _____

Street Address: _____

City: _____ State: _____ Zip: _____

Contact: _____ (email or phone)

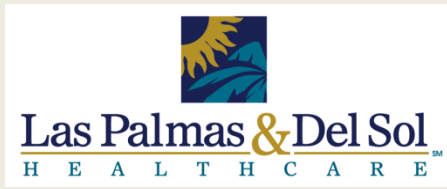
Title: _____

Signature: _____ Date: _____

Las Palmas Medical Center Representative _____ Date _____

FOR OFFICE USE ONLY

AMOUNT RECEIVED: _____ DATE RECEIVED: _____ DATE PAID: _____



CME PROGRAM: COMMERCIAL SUPPORT AGREEMENT
Regarding Terms, Conditions and Purposes of a Commercial Support Agreement
between Las Palmas Medical Center and _____
Commercial Supporter (Company/Name/Branch): _____

Title of CME Activity: _____ Limb Salvage Conference 2011 _____
Location _____ El Paso Convention and Visitors Bureau, Civic Center _____

Commercial Supporter (Name of Representative): _____
Address: _____
City, State, Zip: _____
Telephone () _____ Fax () _____
Contact: _____

The above company wishes to provide support for the named continuing medical education activity by means of (indicate which options):

An unrestricted educational grant . Grantors/Commercial Entities may not have input into the speaker, objectives or content of the CME program.

All grants are given to Las Palmas Medical Center, and all payments are made to Las Palmas Medical Center (a campus of Las Palmas Del Sol Healthcare)

CONDITIONS OF AGREEMENT:

This activity is to be educational and non-promotional and no commercial entity may interfere with the design or conduct of the program that might bias the treatment of the topic.

Las Palmas Del Sol Healthcare CME Program has the sole responsibility for planning for content and execution of this activity.

This agreement fully and accurately represents all funds supplied by the supporter, and no other funds will be paid by the supporter to anyone associated with development or implementation of the activity.

Commercial Company Representative (name) _____
Signature _____ Date _____

Luis Porras Conference Director (name)
Signature _____ Date _____

Liza Richardson M.Ed. BSN CME Representative or Designee (name)
Signature _____ Date _____